

Remodeling



Craig Smyth Clemleddy Construction, Hawley, PA

Award category: **Teamwork**

Speciality: **Design/build remodeling**

22 years in business

2008 volume: **\$3.3 million**

Staff: **6 office, 5 field**

"An elite group of remodeling professionals whose exemplary business practices, management skills, community service and craftsmanship distinguishes them from their competitors and elevates the stature of the profession overall," says *Remodeling Magazine*.

Craig Smyth says he has assembled the "proverbial 'A' Team" of professionals who demonstrate the "utmost skill and optimum service." Clemleddy Construction's good reputation is supported by many long-term employees. It's because of his team that he knows he'll make it through this economy "better prepared than the competition," he says.



Credit: Thomas Duncan Photography

Smyth (front, center) named the business in honor of his great-grandfather Clement Leddy, whose home he eventually inherited, refurbished, and sold to inject startup capital into the business.

Half of this design/build firm's work is on second homes, which means Smyth must be highly organized, a good communicator, and establish trust quickly. Clemleddy's personal service, e-mail newsletters, and customer log-in environment on the firm's website allow Smyth to stay in touch with clients.

– Stacey Freed